

Queensland Nurses' Union

Vision, Mission and Values Statements and Strategic Plan 2010-2012



VISION STATEMENT

The Queensland Nurses' Union—the union for nurses and midwives—

- » unites members to work together to achieve security and fairness in the workplace and fairness, equality and opportunity in the community;
- » promotes the recognition and acceptance of the legitimacy of the core nursing values of caring, professionalism, advocacy and holism as central to the identity and social contribution of nursing and midwifery;
- » advances our collective values in a health system that supports the efforts of nurses and midwives in providing high quality care, in work that is meaningful, and where their roles are advanced and rewarded as a recognized professional partner within a social model of health;
- » promotes the general health and wellbeing of nurses and midwives; and
- » seeks an environmentally sustainable future for our members, families and communities.

MISSION STATEMENT

Queensland Nurses' Union—the union for nurses and midwives—promotes and defends the industrial, professional, social, political and democratic values and interests of members.

VALUES STATEMENT

The Queensland Nurses' Union commits to the following values¹:

Union values
Collectivism
Equality
Fairness
Opportunity
Sustainability

Nursing values
Caring
Professionalism
Advocacy
Holism

STRATEGIC PLAN 2010-2012

DIRECTION AND FOCUS

- » To promote the QNU's vision, mission and values in all aspects of its strategic operations.

ORGANISATIONAL

- » To achieve union growth, influence and power through the provision of adequate infrastructure and support.

INDUSTRIAL

- » To facilitate empowerment of members to achieve their industrial objectives;
- » To provide effective industrial leadership;
- » To provide effective representation;
- » To maintain and improve wages and working conditions; and
- » To work towards achieving positive legislative reforms.

PROFESSIONAL

- » To facilitate empowerment of members to achieve their professional objectives;
- » To advocate for the maintenance and advancement of nursing standards;
- » To provide effective professional representation;
- » To provide leadership in the advancement of innovative nursing practice;
- » To contribute to advancements in nursing education, research, training and development; and
- » To influence and contribute to health and aged care policy at all levels.

SOCIAL

- » To facilitate positive and sustainable social change through directed activities, education and policy development.

POLITICAL

- » To maximise the influence of the QNU in political processes.

DEMOCRATIC

- » To promote the participation of members in internal and external democratic processes.

¹ Please refer to the QNU Statement of Union Values and the QNU *Let's talk nursing* document for further details on the QNU's union and nursing values